

Welcome

3rd official meeting of the FOOD-CLUSTER

CONNECTING EUROPEAN FOOD CLUSTERS

Mersin

Turkey

23 – 25 February 2009

1



European Research Area

FOOD-CLUSTER initiative



SEVENTH FRAMEWORK
PROGRAMME



Agenda morning 23 February

- 9.15 **Welcome in Mersin**
Governor of Mersin - Hüseyin AKSOY
General Secretary of Mersin SPA - Ahmet ZAHTEROGULLARI
- 10.00 **Welcome Food Cluster**
Linze Rijswijk – Food Valley organization
- 10.20 **Introduction new project: SWOT-CHEM-FOOD**
Marina Stefova - Institute of Chemistry, Faculty of Natural Sciences and Mathematics, Skopje.
- 10:30 **Strategic Orientation Rounds: the case of Marmara**
İbrahim Sani Özdemir - TUBITAK MRC Food Institute
- 10.50 TEA**

Agenda morning 23 February

- 11.20 **Strategic Orientation Rounds: the case of the District of Pazardjik. Central Macedonia and Puglia**
Nikos Giannoulidis - Euroconsultants
- 11.40 **Strategic Orientation Rounds: experiences from Regione Emilia-Romagna**
Leda Bologni - ASTER Scienza Tecnologia Impresa
- 12:00 **Strategic Orientation Rounds: a FOOD-Cluster synthesis**
Xavier Gellynck – Ghent University / cluster coordinator
- 13.00 LUNCH**



What is the Food Cluster Initiative?

And what is the programme in Mersin?



Food Cluster Initiative

‘PILOT’ re-grouping of EU Framework Programme 7 projects around an existing network from FP 6 (FINE)

RESEARCH CAPACITY BUILDING cluster
with ambition in regional economic development
in the sector of « **FOOD-SCIENCES** »

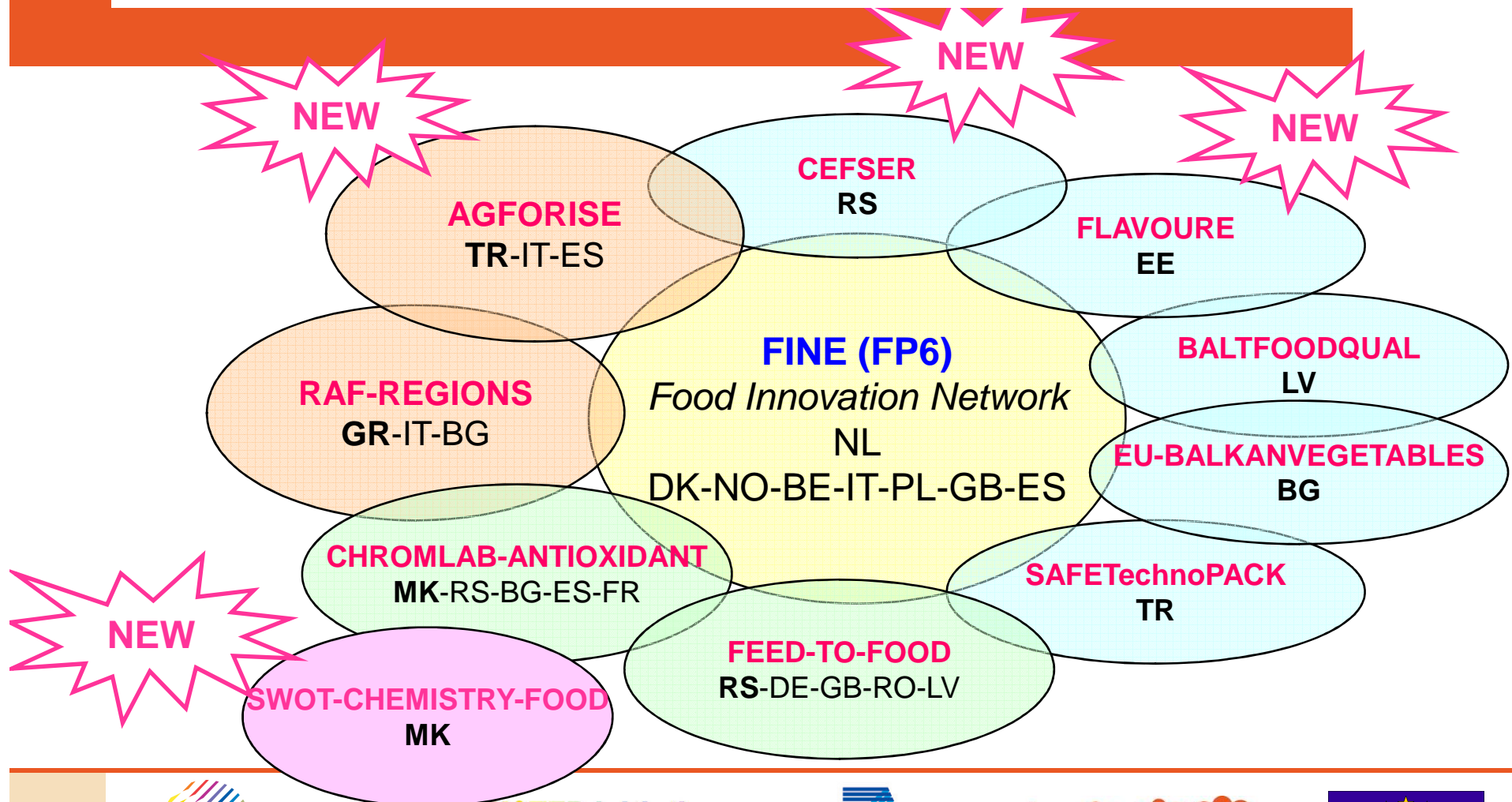
And

All originating from:

- Regions of Knowledge
- Research Potential

The regional aspect of the 7th Framework programme.

FOOD-CLUSTER INITIATIVE



29 regions with similarities

- a focus on food;
- a focus on strengthening R&D;
- a focus on clusters;
- a focus on international cooperation;
- an emphasis focusing on knowledge transfer to companies and Regional RTD policy on food.



29 regions with differences

- Different geographical and climate conditions
- Different socio- economic and political conditions
- Different food culture traditions
- Different structures of the industry
- Different cooperation conditions
- Different research specializations
- Different

EU CHALLENGES IN FOOD e.g.

- Food related deaths and diseases
- Nutrition for infants and elderly
- Improved quality and safety
- Energy consumption, water and land use
- Increase productivity
- Food security
- Research effort fragmented throughout nations and regions

Strengthening EU Food research driven clusters

- interregional cooperation, learning,
- defining **Regional Food RTD strategies**;
- making the EU regional food RTD infrastructure landscape transparent;
- and **investing in the combined regional strengths** to create excellence in the European Research Area by defining a mutual strategy and developing interregional projects

Ambition

- * **enhancing economic development** of the participating regions
- * making the « **regional aspects** » of **FP 7** a '**reality**'
- * **constructing a 'sustainable' ERA** in **FOOD-sciences**



Some history until now

First meeting: February 2008
Second meeting: September 2008

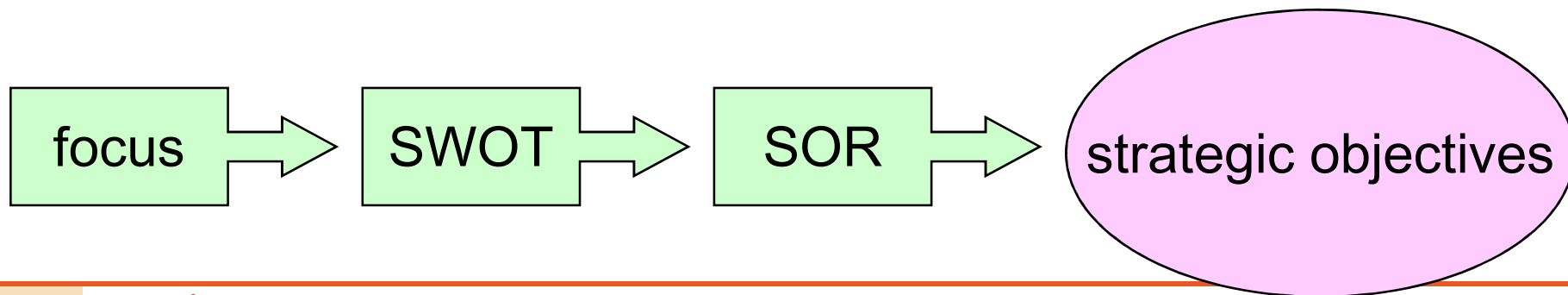
Presentation Food Cluster Initiative at workshop
and press conference Mr. Potočnik during Open
Days October 2008

Mersin

23 – 25 February 2009

What are we doing now?

Development of regional strategies to stimulate R&D and innovation in food research: starting with each region involved doing a SWOT analysis and doing a Strategic Orientation Round.



Upcomming

Research Connection

May 7 and 8, Prague



Conference DG Research

Upcomming

Wageningen, The Netherlands

7 and 8 October 2009

4th meeting of the Food Cluster



Where are we heading?

Starting from:

Cooperation between FP6 FP7 projects

Working towards:

A European network with partners from **regions** which have **ambitions in food research**



Where are we heading? - Future

Future activities:

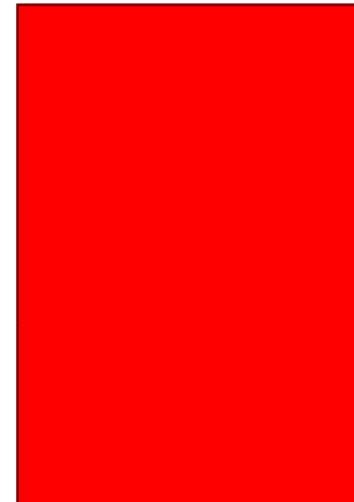
- Further development of regional strategies, sharing of innovation instruments
- Opening up meetings for other interested food clusters.
- Further startup of networking and interregional project development, through larger and more interactive meetings and a website.



Afternoon discussions: preparation

A5 **Red**, Please write down:

- Your name
- What is in your opinion the most important **objective** of the Food Cluster?



Afternoon discussions: preparation

A5 **Yellow**, Please write down:



- Your name
- What are for you the most important **future activities** for the Food Cluster?

Groups day 1: group 1

Room: Congress Centre Small 1					
1	1	Cristiana	Miglio	Italy	AGFORISE
2	1	Irina	Kulitane	Latvia	BALTFOODQUAL
3	1	Natasa	Durisic-Mladenovic	Serbia	CEF SER
4	1	Maaike	Lugtenaar	Nederland	FINE
5	1	Alexandera	Kirchner	Germany	FEED-TO-FOOD
6	1	Slavica	Sredanovic	Serbia	FEED-TO-FOOD
7	1	Rein	Lillak	Estonia	FLAVOURE
8	1	Antje	KLAESENER	Italy	RAF Regions
9	1	Rumyana	DRAGANOVA	Bulgaria	RAF Regions
10	1	Hatice	Semizer	Turkey	SafeTechnopack



Groups day 1: group 2

Room: Congress Centre Small 2					
1	2	Gian Luca	Baldoni	Italy	AGFORISE
2	2	Irisa	Kirkele	Latvia	BALTFOODQUAL
3	2	Spasenija	Milanovic	Serbia	CEFSEK
4	2	Dimitrina	Kostova	Bulgaria	EU-Balkanvegetables
5	2	Ivan	STOILOV	Bulgaria	RAF Regions
6	2	Veronica	Hebean	Romania	FEED-TO-FOOD
7	2	Keith	Harrap	France	Cluster Coordinator
8	2	Roma	Semaskiene	Lithuania	FLAVOURE
9	2	Francesca	VOLPE	Italy	RAF Regions
10	2	Lubov	TRENKOVA	Bulgaria	RAF Regions
11	2	Ibrahim Sani	Özdemir	Turkey	SafeTechnopack



Groups day 1: group 3

Room: MHP GRUP ODASI					
1	3	Leda	Bologni	Italy	AGFORISE
2	3	Janis	Miculis	Latvia	BALTFOODQUAL
3	3	Angel	Gil-Izquierdo	Spain	CHROMLAB-ANTIOXIDANT
4	3	Elena	Andonova	Bulgaria	EU-Balkanvegetables
5	3	Jovanka	Levic	Serbia	FEED-TO-FOOD
6	3	Violeta	Juskiene	Lithuania	FEED-TO-FOOD
7	3	Xavier	Gellynck	Belgium	FINE
8	3	Teri	Vrabcheva	Bulgaria	FLAVOURE
9	3	Catalin	Dragomir	Romania	FEED-TO-FOOD
10	3	Roberto Carlos	Alonso Ferro	Spain	REAL
11	3	John	Buswell	China	SWOT-CHEMISTRY-FOOD



Groups day 1: group 4

Room: CHP GRUP ODASI					
1	4	Mustafa	Asparuk	Turkey	AGFORISE
2	4	Biljana	Skrbic	Serbia	CEFSEK
3	4	Ani	KUZMANOVA	Bulgaria	RAF Regions
4	4	Gancho	Pasev	Bulgaria	EU-Balkanvegetables
5	4	Mihaela	Habeanu	Romania	FEED-TO-FOOD
6	4	Bert	Vermeire	Belgium	FINE
7	4	Anu	Viitak	Estonia	FLAVOURE
8	4	Jan	Stagsted	Denmark	FLAVOURE
9	4	Giuseppe	CREANZA	Italy	RAF Regions
10	4	Vanessa	VLOTIDES	Greece	RAF Regions
11	4	Margarita	Deleva	FYR of Macedonia	SWOT-CHEMISTRY-FOOD



Groups day 1: group 5

Room: AKP GRUP ODASI					
1	5	Bucci	Valerio	Italy	AGFORISE
2	5	Eva	Loncar	Serbia	CEFSEK
3	5	Marina	Stefova	FYR of Macedonia	CHROMLAB-ANTIOXIDANT
4	5	Ivanka	Tringovska	Bulgaria	EU-Balkanvegetables
5	5	Olivera	Djuragic	Serbia	FEED-TO-FOOD
6	5	Marge	Malbe	Estonia	FLAVOURE
7	5	Concepción	Dacal Carballo	Spain	REAL
8	5	Irmela	Brach	Belgium	ALL
9	5	Nikos	GIANNOULIDIS	Greece	RAF Regions
10	5	Carlos Santiago	Ruiz Blanco	Spain	REAL



Groups day 1: group 6

Room: ENCÜMEN TOPLANTI SALONU					
1	6	Jukka	Lähteenkorva	Finland	N.A.
2	6	Jon Eigill	Johansen	Norway	CEFSEER
3	6	Vassya	Bankova	Bulgaria	CHROMLAB-ANTIOXIDANT
4	6	Peter	Borisov	Bulgaria	EU-Balkanvegetables
5	6	Radu	Duca	Romania	FEED-TO-FOOD
6	6	Margit	Raid	Estonia	FLAVOURE
7	6	Blaga	Radovanovic	Serbia	CHROMLAB-ANTIOXIDANT
8	6	Notis	ARGIRIOU	Greece	RAF Regions
9	6	Canan	Dogan	Turkey	SafeTechnopack
10	6	Linze	Rijswijk	Nederland	FINE
11	6	Viktor	Stefov	FYR of Macedonia	SWOT-CHEMISTRY-FOOD



Agenda morning 24 February

- 9.00 **Food clustering in Finland**
Jukka Lähteenkorva – Foodwest / Centre of Expertise
in Food Development
- 9.20 **Food Cluster and the impact on regional policy
formulation**
Keith Harrap – cluster coordinator
State of the art and suggested actions
- 10.10 **FOOD-Cluster: expected objectives, actions and
results**
Sharing outcomes day 1

10.30

TEA

Agenda morning 24 February

11.00 **Practical preparation activities 2009.**

Development of a website

Preparation next meetings

Prague: 7 and 8 May 2009

Wageningen: 7 and 8 October 2009

Discussions in 6 smaller groups

12.00 **Presentation outcomes of discussions and wrap up**

12.30 **LUNCH**



Afternoon 24 February

TRAINING: SWOT AND SOR FOR REGIONAL STRATEGIES

[Location: Congres center Small 2]

FOR: CEFSER, FLAVOURE, SWOT-CHEM-FOOD and AGFORISE

- 13.30 **SWOT Training Session – Bert Vermeire, moderator**
- 15.30** **Tea / Coffee break and informal discussion**
- 16.00 **SWOT Training Session continued**
- 17.00 **Final questions and discussion**
- 18.00 **End Training Session**

Afternoon 24 February

RAF REGIONS

Tuesday 24 February: 13.30 – 17.30h

Contact: Nikos Giannoulidis

Congre center Small 1

Feed-To-Food

Tuesday 24 February: 14.00 – 18.00h

Contact: Jovanka Levic

Room: ENCÜMEN TOPLANTI SALONU (SPA)



Start day 3: 25 february

09.00 – 10.00

Plenary startup presentation for all four projects

Irmela Brach – DG Research

Congres Centre

Project meetings (1.)

Agforise (Kick off)

Wednesday 25 February: 10:00 pm to 15:30

Contact: Ahmet Zahterogullari

Room: GENEL MECLİS SALONU

SWOT-CHEMISTRY-FOOD (Kick off)

Wednesday 25 February: 10.00 – 1X.00

Contact: Marina Stefova

Room: CHP GRUP ODASI

Project meetings (2.)

FLAVOURE (Kick off)

Wednesday 25 February: 10.00 – 1X.00

Contact: Marge Malbe

Room: AKP GRUP ODASI

CEFSER (Kick off)

Wednesday 25 February: 10.00 – 1X.00

Contact: Biljana Skrbic

Room: MHP GRUP ODASI

Project meetings (3.)

CHROMLAB-ANTIOXIDANT (Project meeting)

Wednesday 25 February: 10.00 – 1X.00

Contact: Marina Stefova

Room: ENCÜMEN TOPLANTI SALONU

Thank You

Linze Rijswijk

Linze.rijswijk@foodvalley.nl

