



**FOOD-CLUSTER INITIATIVE**



## MEETING

**13 – 14 October 2011**  
in Brussels – Belgium

**DG Research & Innovation premises**  
Champ de Mars n° 21 (CDMA-building)  
Room: SDR 1&2

## DRAFT AGENDA

### DAY 1 - 13 October 2011

9.00h registration in CDMA  
9.30h **Welcome**  
**Clara de la Torre** – Director of Research & Innovation (Dir. C) - *tbc*

#### WORKSHOP I

***Food Research and Food Production – priority setting with smart specialisation strategies***

9.40h Keynote-speech 1  
**EU Research and Innovation for safe, sustainable and healthy food**  
**Pierre Mathy** - DG RTD (Dir. E) Head of Unit 'Food, Health, Well Being'

Keynote-speech 2  
**The *DIOPHANTOS* Study - Food Research in the service of HEALTH** -  
From the Framework Research Programme Project to a Joint  
Programming initiative 'A Healthy Diet for a Healthy Life'  
**Tomas Meinert Larsen** - University of Copenhagen, Department of  
Human Nutrition

Presentation  
**IMPACT STUDY report of the FOOD CLUSTER INITIATIVE**  
**Sylvia Schreiber** - Stuttgart Region EU Office & 'afresh' communication

- 10.45h            PANEL DISCUSSION  
***Fields of smart specializations in food research clusters***
- Moderator:*    **Hajo Friedrich**, journalist Europraxis- Frankfurter Allgemeine Zeitung
- Panelists:*     **Clara de la Torre** - Director DG RTD (Dir. C)  
**Stefaan Poriou**, Health Center Sijesele-Ghent, - Sports Science, European Doctors / Health innovations  
**Tomas Meinert Larsen** - Copenhagen University, DIOGENES study  
**Xavier Gellynck** - Ghent University - Consumer orientation and Food chain management  
**Andràs Sebök** – Campden BRI Magyarország Nonprofit Kft.,Budapest - Food Factories of the Future
- 12.00h            **LUNCH BREAK**  
*(possibly visit of European Parliament)*

## WORKSHOP II

### ***Excellent Examples of Smart Specialization for Food Research Clusters***

- 14.30h            INTRODUCTORY SPEECH  
***Eastern European specialization***  
**Andràs Sebök** – Budapest
- BEST PRACTICE - Reports from food projects on environment and sustainability  
***Food Security – a burning issue***  
**Philippe Petithuguenin** - DG RTD-E.4 'Agriculture, Forestry, Fisheries, Aquaculture'
- Healthy Food – Functional Food- Health Claims***  
Eurosanté, Pole de competitivité nutrition - Lille, France - *tbc*
- The Cacaolab - Regional specialisation with international emphasis***  
**Koen Dewettnick** - Ghent University, Belgium
- WRAPPING-UP** by the rapporteur
- 17.30h            **COCKTAIL** [*for members of the FCI exclusively*]  
Networking in the **STANHOPE Hotel**  
*(close to SDME building)*  
Rue du Commerce 9  
1000 Brussels

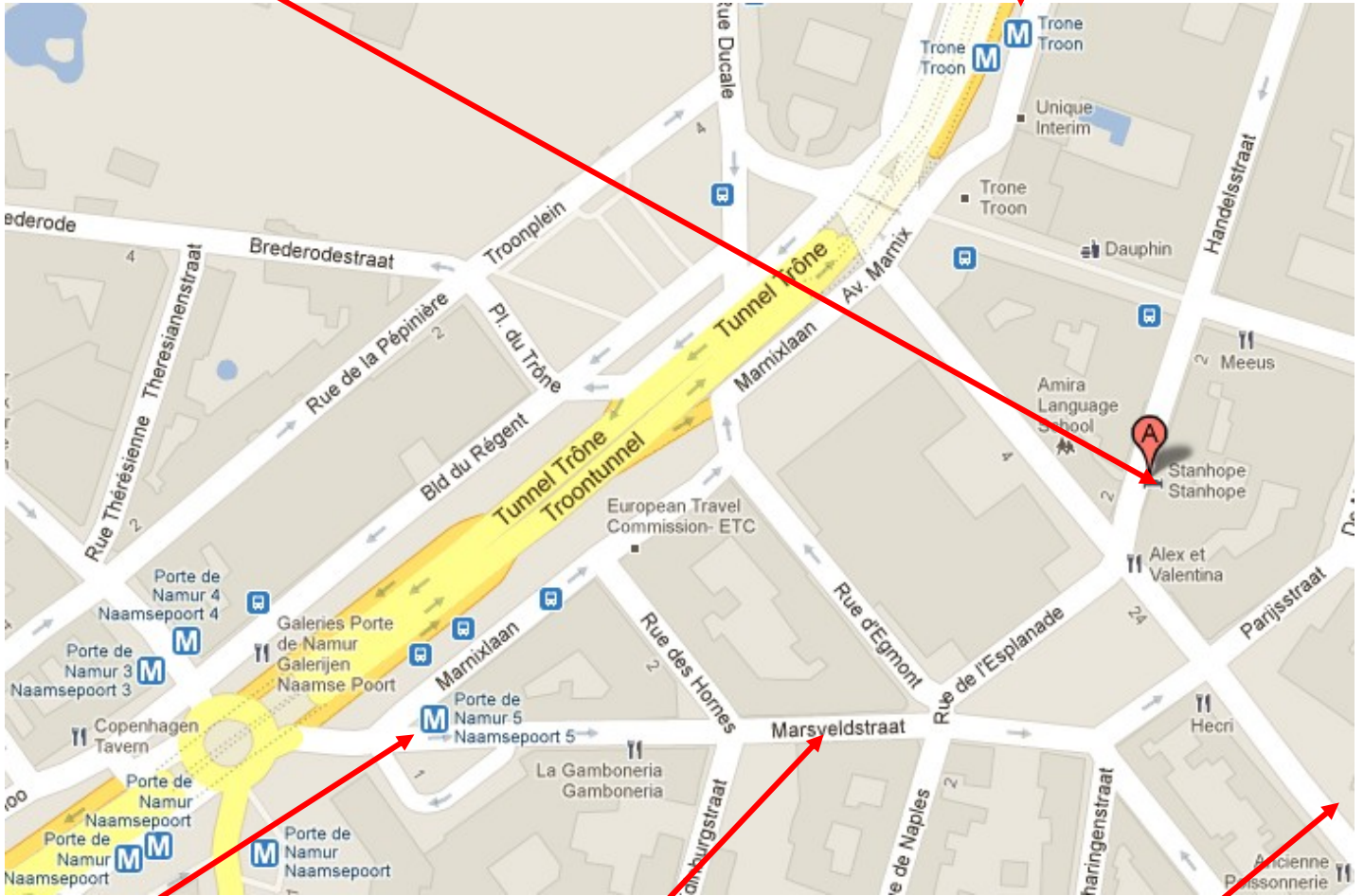
## DAY 2 - 14 October 2011

- 9.00h registration in CDMA
- 9.15h **The KBBE programme**  
Introduction into the running Programme  
**Pierre Mathy** - DG RTD (Dir. E) Head of Unit 'Food, Health, Well Being'
- KBBE Projects** - Experiences from project managers  
**Xavier Gellynck** - Ghent University, Belgium
- KBBE Trends** – the years to come and about the role of NCPs in KBBE  
**Doris Bell** - German National Contact Point Life Sciences
- KBBE Brokerage facilities**  
**Dóra Groó** - Executive Director, Hungarian Science and Technology Foundation
- PANEL DISCUSSION  
***How to specialize for future research programme calls?***
- Moderator:* **Sylvia Schreiber** – Stuttgart Region EU Office & 'afresh' communication
- Panelists:* **Pierre Mathy** - DG RTD (Dir. E) Head of Unit 'Food, Health, Well Being'  
**Xavier Gellynck** - Ghent University, Belgium  
**Doris Bell** - German National Contact Point Life Sciences  
**Dóra Groó** - Executive Director, Hungarian Science and Technology Foundation
- 11.30h **Priority Finding Session – OUTLOOK and CONCLUSIONS**
- Moderator:* **Xavier Gellynck** - Ghent University, Belgium
- 12.00h **END of the WORKSHOP**

# SITE MAP

**Hotel STANHOPE**  
Rue du Commerce 9

**METRO: Troon/Trone**



**METRO: Porte de Namur**

**MEETING PLACE - CDMA**  
Champ de Mars 21

**SDME**  
8 Square de Meeus